

Business Plan

The Business Operations Plan, which includes detailed forecast of the operation, its marketing strategies, target markets, staffing and recruitment plans and growth targets.

- Marketing strategies: To serve sports betting all over Brazil, make the gameplay better and easier.
- Target markets: Brazil
- Staffing and recruitment plans: A team of over 100 professionals, including product and operational experts, data scientists, software engineers and customer service.
- Growth targets: To achieve over 50million dollar transaction per year.